

PROJECT/ACTIVITY		PRIORITY	RESOURCE ALLOCATION (%)									
			LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALICUT	ELVES	WALK
PMUSA website modules			25									
• Harm reduction		critical			20						30	10
• EHCSS-JLI		critical									5	
• SCoR		critical										
• Pregnant women												
• Lights											30	
Reduced ignition propensity						10						
PMUSA SCIENCE website			85									
• General		critical			15							10
• Ingredient toxicology										5		
• PREPs		critical					5					
• Publications			5				10					
Reduced ignition propensity						20						
Best Practices guide and implementation plan		critical				40						10
JLI communication			20									10
• Plans					10							
• Publications												
• Training					5	5						10
• SDS											5	
SCoR communication						10						
• Plans											5	
WSA intranet website			10	5	50	5						5
General												
PI Support				5					10	5		
Regulatory review/support									15			
Ingredients disclosures				5						80		
• Australia									15			
• PMUSA website			40						15			
Smoker's risk factors											5	5
Witness preparation											30	
Competitive intelligence										5		
• Review of CA/VSP website content												10
• Enhanced Compliance										5		
External Research Program Monitoring	critical					5	95					
Brand History									5			
Classification of documents									10			
Potential Product Labeling									15			
Enhanced Compliance									5			
Transition									10			
Labeling Concept												
Total:			100	100	100	95	15	95	100	100	100	80

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PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION (%)									
		LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALICUT	ELVES	WALK
PMUSA website modules		25									
• Harm reduction	critical			20						30	10
• EHCSS-JLI	critical									5	
• SCoR	critical										
• Pregnant women											
• Lights										30	
Reduced ignition propensity					10						
PMUSA SCIENCE website			85								
• General	critical				20 15						10
• Ingredient toxicology										5	
• PREPs	critical					5					
• Publications		5				10					
Reduced ignition propensity					20						
Best Practices guide and implementation plan	critical				40						10
JLI communication		20									10
• Plans											
• Publications											
• Training				5 10	5						10
• SDS											5
SCoR communication					10						
• Plans											5
WSA Intranet website		10	5	WSA	5						5
General											
PI Support			5					10	5		
Regulatory review/support								15			
Ingredients disclosures			5						80		
• Australia								15			
• PMUSA website		40						15			
Smoker's risk factors										5	5
Witness preparation										30	
Competitive intelligence									5		
• Review of CA/YSP website content											10
• Enhanced Compliance									5		
External Research Program Monitoring	critical				5	95					
Brand History								5			
Classification of documents								10			
Potential Product Labeling								15			
Enhanced Compliance								5			
Transition								10			
Labeling Concept											
Total:		100	100	170	95	15	95	100	100	100	80

PM3006501382

2003-05-01

SAC Resource Allocation

Carolyn Graves

PROJECT/ACTIVITY	PRIOR.	RESOURCE ALLOCATION									
		LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALICUT	ELVES	WALK
PMUSA website modules											
• Harm reduction	critical										10
• EHCSS-JLI	critical										
• SCoR	critical										
• Pregnant women											
• Lights											
PMUSA SCIENCE website											
• General	critical										10
• Ingredient toxicology											10
• PREPs	critical										
• Publications											
Best Practices guide and	critical				50						10
JLI communication											
• Plans											10
• Publications											
• Training											10
• SDS											5
SCoR communication											
• Plans											5
WSA Intranet website											5
General											
PI support								10			
Regulatory review/support								20			
Ingredients disclosures											
• Australia								30	40		
• PMUSA website								20	35		
Smoker's risk factors											5
Witness preparation											
Competitive intelligence									10		
• Review of CA/YSP website content											10
ERP monitoring	critical										
Labeling concept								20			
Enhanced compliance									5		
<b>Total:</b>		0	0	0	50	0	0	100	100	0	80

2003-04-25 SAC Resource Allocation

IZac, Rickins

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION									
		LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALICUT	ELVES	WALK
PMUSA website modules											
Harm reduction											
EHCSS-JLI											
SCoR											
Pregnant women											
Lights											
PMUSA SCIENCE website											
General											
Ingredient toxicology											
PREPs											
Publications											
Best Practices guide and implementation plan											
JLI communication											
Plans											
Publications											
Training											
SDS											
SCoR communication											
Plans											
WSA Intranet website											
General											
P1 support											
Regulatory review/support											
Ingredient disclosures											
Australia											
PMUSA website											
Smoker's risk factors											
Witness preparation											
Competitive intelligence											
Review of CA/YSP website content											

(Elves)

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website						
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PM3006501385

Source: <https://www.industrydocuments.ucsf.edu/docs/pmhj0001>

**SENGUPTA      WILLIAMS      CALICUT      ELVES      WALK**

30%  
5%

30%

5%  
30%

**PM3006501386**

Source: <https://www.industrydocuments.ucsf.edu/docs/pmhj0001>

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction				20		
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General				20		
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans				10		
Publications						
Training				10		
SDS						
SCoR communication						
Plans						
WSA Intranet website				110		
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PM3006501387

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website			85			
General						
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website			5			
General						
PI support			5			
Regulatory review/support						
Ingredient disclosures			5			
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION
CALICUTT		
PMUSA website modules		
Harm reduction		
EHCSS-JLI		
SCoR		
Pregnant women		
Lights		
PMUSA SCIENCE website		
General		
Ingredient toxicology	5	
PREPs		
Publications		
Best Practices guide and implementation plan		
JLI communication		
Plans		
Publications		
Training		
SDS		
SCoR communication		
Plans		
WSA Intranet website		
General		
PI support	5	
Regulatory review/support		
Ingredient disclosures	80	
Australia		
PMUSA website		
Smoker's risk factors		
Witness preparation		
Competitive intelligence	5	
Review of CA/YSP website content		
Enhanced Compliance	5	

PM3006501389

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PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
Reduced ignition propensity					10%	
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications						
Reduced ignition propensity					20%	
Best Practices guide and implementation plan					40%	
JLI communication						
Plans						
Publications						
Training					5%	
SDS						
SCoR communication					10%	
Plans						
WSA Intranet website					5%	
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						
ERP Monitoring					5%	

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PM3006501390

*Top 25*

**PROJECT/ACTIVITY**

**RESOURCE ALLOCATION**

LAU      VINSON      CLARKE      ZHANG      IZAC      SENGUPTA      WILLIAMS      CALICUT      ELVES      WALK

Competitive intelligence

Review of CAVYSP website content

External Research Program

Monitoring

95%

PM3006501391

**PMUSA website modules**

Harm reduction

EHCSS-JLI

SCoR

Pregnant women

Lights

**PMUSA SCIENCE website**

General

Ingredient toxicology

PREPs

Publications

**Best Practices guide and implementation plan**

JLI communication

Plans

Publications

Training

SDS

**SCoR communication**

Plans

**WSA Intranet website**

General

**PI support**

Regulatory review/support

**Ingredient disclosures**

Australia

PMUSA website

**Smoker's risk factors**

Witness preparation

**PM3006501392**

Laurel → Graves 30 Apr 03

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction		25%				
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications		5%				
Best Practices guide and implementation plan						
JLI communication		20%				
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website		10%				
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website		40%				
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PM3006501393

# Williams - ADD

PROJECT/ACTIVITY	WILLIAMS	CALICUT	ELVES	WALK
PMUSA website modules				
Harm reduction				
EHCSS-JLI				
SCoR				
Pregnant women				
Lights				
PMUSA SCIENCE website				
General				
Ingredient toxicology				
PREPs				
Publications				
Best Practices guide and implementation plan				
JLI communication				
Plans				
Publications				
Training				
SDS				
SCoR communication				
Plans				
WSA Intranet website				
General				
PI support	10			
Regulatory review/support	15			
Ingredient disclosures				
Australia	15			
PMUSA website	15			
Smoker's risk factors				
Witness preparation				
Competitive intelligence				
Review of CA/YSP website content				
<b>Brand History</b>	5			
<b>Classification of documents</b>	10			
<b>Potential Product Labeling</b>	15			
<b>Enhanced Compliance</b>	5			
<b>Transition</b>	10			

PM3006501394